Name: KEY

Directions: As you look at the Nazi propaganda, focus on the imagery related to each of the questions listed below. Answer the following questions based on the information you find.

Nazi Germany
Using the imagery, identify at least three specific ways in which the Nazis promised to help the rest of German society.

Potential Answers May Include But Are Not Limited To:
- Reconstituting the military
- Restoring German pride
- Restoring the economic viability of Germany – full employment
- Overturn policy of the Versailles Treaty

Nazification of Germany
Base on the imagery, who is to be included in the new Germany and who is excluded? How is that distinction made visually in the propaganda?

Accepted: “Aryan” stereotype and those with like ideas/ideals - nationalism, patriotism, loyalty

Rejected: Jews, Roma/Sinti, mischlinge, dissident ideas, political opponents, mentally or physically disabled

Imagery Analysis
Choose one poster or piece of propaganda from before 1933. What is the message? Who is it aimed at? Is this effective propaganda? Why or why not?

Answers will vary based on student choice.

Choose one poster or piece of propaganda from after 1933. What is the message? Who is it aimed at? Is this effective propaganda? Why or why not? Has the message changed at all from what you evaluated above?

Answers will vary based on student choice.

Focus Question: List 3 specific ways in which the Nazis utilized propaganda to promote their political agendas and describe whether or not you believe this propaganda was effective and why.

Potential Answers May Include But Are Not Limited To:
- Defining who is accepted and who is rejected by the new society
- Using emotional visual imagery to instill ideas about how people who are different are dangerous, scary, alien, etc.
- Making desirable political promises – remember the Nazis weren’t elected BECAUSE they were antisemitic, but INSPITE of it.
- Encouraging desirable behavior of “Aryans” such as motherhood, military service, etc.