



Midwest Center for Holocaust Education **Donor Privacy Policy**

Adopted August 19, 2021

MCHE's Commitment to Our Donors and Patrons

MCHE will not sell, share or trade its donors' names or their Personal Information, as defined below, with any other entity. MCHE will not send mailings to its donors on behalf of other organizations.

This Donor Privacy Policy applies to all donor information received by MCHE from both online and offline platforms, as well as from any electronic, written, or verbal communication.

Partners

MCHE offers many programs in partnership with other non-profit organizations. MCHE patrons and donors may receive physical and electronic mailings about partnership programs from either partner of a joint program. When working with partner organizations, care is taken not to transmit personal information and MCHE's partners agree not to retain information about MCHE patrons for their files.

What Information We Collect and How We Use That Information

MCHE collects information when donors visit our website, create an account, edit their account information, or use features on the website to make a donation. Some of this information is technical information that is automatically logged by MCHE's servers.

MCHE specifically collects the following information, both directly from donors and indirectly through the collection of information by third-party service providers ("Providers"):

1. **Personal Information:** Any information or set of information that identifies or could be used by or on behalf of MCHE or any of its third-party service providers to identify a natural or legal person. Personal Information does not include information that is encoded, aggregated, or anonymized, or publicly available information that has not been combined with non-public Personal Information.
2. **Non-Personal Information**
 - a. **From Donor Activity -** Information that MCHE or its Providers may automatically collect when donors visit, access, and/or use the MCHE website, including, but not limited to a donor's IP address, Internet service provider, browser type and language, referring and exit pages and URLs, date and time,

amount of time spent on particular pages, which sections of the Charity Navigator or a Provider's website are visited, number of links that are clicked on while the donor is on the website, search terms, operating system, general geographic location, and technical information about the donor's mobile device.

- b. From Cookies, JavaScript Tags - MCHE's website may use cookies, JavaScript tags, or similar techniques to enhance a donor's experience while the donor is using the MCHE website. They collect pieces of information that some websites transfer to the computer that is browsing the website, and use that information for record-keeping purposes. Donors can alter the configuration of their browsers to refuse cookies.

Donors authorize MCHE, its successors, assignees, sub-contractors, and Providers to use, store, and otherwise process any personal Donor information that relates to and identifies donors, including (but is not limited to) the donor's name and address to the extent reasonably necessary to provide the services which are available through the MCHE website.

MCHE does not store sensitive information from donors, such as credit card or social security numbers.

Security

All information provided to MCHE is transmitted using SSL (Secure Socket Layer) encryption. SSL is a proven coding system that allows a donor's browser to automatically encrypt or scramble data before it is sent to MCHE. MCHE protects account information by placing it on a secure portion of its website that is only accessible by qualified MCHE employees. No data transmission over the Internet is 100% secure. While MCHE strives to protect donor information, it cannot ensure or guarantee the security of such information.

Search Engines and Other Web Sites

Search engines and other sites not affiliated with MCHE may crawl the MCHE website and make available content and postings from the website. The MCHE website contains links to other websites. When donors click on such links, they are entering another website for which MCHE has no responsibility. MCHE encourages donors to read the privacy statements on all such websites as their policies may be different than MCHE's.

How We Protect the Information

MCHE takes reasonable steps to protect Personal Information and other information from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. However, as no security system is impenetrable, MCHE does not guarantee the security of its databases, nor can MCHE guarantee that the information that donors supply will not be intercepted while being transmitted to and from MCHE over the internet. Because email sent to or from the MCHE website may not be secure, donors should take special care in deciding what information they send to MCHE by email.

To help prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, MCHE has in place appropriate physical, electronic, and managerial procedures to

safeguard and secure the information we collect. MCHE's website uses a Transport Layer Security, the standard security technology for establishing an encrypted link between a web server and a browser. This link seeks to ensure that all data passed between the website server and browsers remain private. All online donation transactions are handled by Payment Card Industry (PCI)-compliant vendors.

Providers

Providers include but are not limited to:

Google Analytics. MCHE uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics collects information anonymously. It reports website trends without identifying individual visitors. Donors can opt out of Google Analytics without affecting how they visit MCHE's website.

MCHE reserves the right to add or delete Providers at any time at MCHE's sole discretion, subject to the terms of the Provider's privacy policy.

Use by Non-U.S. Residents

MCHE's website and servers are operated in the United States. If a donor is located outside of the United States, any Personal Information provided by the donor to MCHE will be transferred to the United States. By using the MCHE website and by providing Personal Information in any manner, donors consent to this transfer and MCHE's use of the information and data provided by the donor.

Children

MCHE does not knowingly collect Personal Information from children through its services. MCHE encourages parents and legal guardians to monitor children's Internet usage and to help enforce MCHE's privacy policy by instructing children never to provide Personal Information through the MCHE website.

Changes to This Privacy Policy

This policy is effective as of the date it was adopted and is subject to change without notice.

Accuracy of Donor Personal Information

If a donor wishes to change the donor's Personal Information or wishes to review the donor's Personal Information that MCHE has on file, MCHE will endeavor to respond to such requests in a timely manner. MCHE's website allows donors to request changes regarding the receipt of marketing communications by following instructions contained on the website. MCHE will use its best efforts to process such requests in a timely manner.

Questions by donors regarding this policy or the MCHE website may be addressed to MCHE at info@mcchekc.org or by calling the MCHE office at (913) 327-8192.